



**Call for the creation of an international documentary-movie  
supported by Fondazione G. Feltrinelli, LaF and Associazione DIG  
(Documentari Inchieste Giornalismi)**

**Theme: “1968 – 2018: What is left, what is right”**

Fondazione Giangiacomo Feltrinelli (“**Fondazione G. Feltrinelli**”), research centre for social sciences established in 1949, and EFFE TV S.r.l. (“**EFFE TV**”), Gruppo Feltrinelli's media company and publisher of the pay TV channel laF (laeffe), in collaboration with Associazione DIG – Documentari Inchieste Giornalismi promote this call, addressed to the subjects identified at the paragraph 3, aimed at the development of a documentary movie on the changes of protest movements in the last 50 years. The winner project will be awarded with an amount of money in order to finance the writing and pre-production of the documentary movie.

## **1. PURPOSE**

The aim of the call is to select and evaluate projects for the creation of a documentary-movie related and integrated to Fondazione Feltrinelli's research activities on the theme “**1968-2018: What is left, what is right**” (specified at paragraph 2), in order to support the writing and production of the project selected as the winner one.

The call is addressed to authors, film-makers, video journalists and reporters (having the requirements specified in paragraph 3) who investigate through the camera current social, economic, environmental and political issues, with the aim to create a documentary-movie and to distribute it in the Italian and international television market.

In order to write and pre-produce the documentary-movie, the winner project will make use of Fondazione Feltrinelli's archive documents, and rely on Fondazione Feltrinelli's international network, such as scholars, researchers, leading influencer and experts, that could be involved in order to develop original contents.

The project will also rely on the skills and network of LaF/EFFE TV for the creation, production and distribution of the documentary-movie.

## **2. CONCEPT: “1968-2018: What is left, what is right”**

***Premise: 1968-2018, the fiftieth anniversary***

The fiftieth anniversary of one among the most significant protest movements in recent history, the 1968, occurs in years in which the forms of protest, due to the so-called digital revolution and to social and economic transformations that are underway, are going through deep changes.

**1968's protest movements** represented an element of discontinuity and transformation for societies, in terms of political cultures, way of life, collective imaginary, languages and expressive forms.

Starting from the anniversary, we want to propose a narration and a reflection on today's protest movements in order to raise questions and investigation paths of various kind: under which circumstances protest movements arise today? Which are their common features? On what level they cause relevant social changes? How do they depict themselves and how it is possible to describe them?

### *What is left, what is right – The documentary-movie*

#### **Genre: Society, Human interest, Arts & Culture**

The year 1968 represented a year of discontinuity all over the world for many reasons, starting from the forms of political representation, both on the left and on the right of the political spectrum.

This call takes the 1968 anniversary as a starting point and as an opportunity for an audio-visual narration on the changes of protest movements, in particular the contemporary ones. These changes in the way in which people connect and engage in politics have both innovative features and characteristics inherited from the movements of the past, that it is necessary to analyse and narrate from different viewpoints.

With the help of a creative storytelling and the support of activists, researchers from leading European research centres, scholars and experts, we want to observe, investigate and tell the main characters, the stories and the phenomena that represent the change in cultures, social sciences, free time and in arts as political languages.

A travel into the forms of dissemination of political thought, made through music, theatre, cinema, photography, visual communication, literature, satire and public language. A travel that involve all ideologies along the right/left axis in Europe, and the changes that involve and modify deeply the way in which people live and relate to each other.

### **3. ADMISSION CRITERIA**

The call is addressed to authors, film-makers, video journalists owners of audio-visual production companies, or associated to other audio-visual production companies, based in Italy and/or Europe. Is required experience in Italy and/or Europe in the production of documentaries.

### **4. HOW TO PARTICIPATE**

The participation to this call is free of charge. In order to participate to the call it is necessary to submit a project with the following characteristics. The projects that don't fill these requirements will be excluded to the competition.

- 1) Brief/concept development: 250 words (maximum)
- 2) Early elaboration: 1300 words (maximum)
- 3) Directorial and visual references: description, images, mood board, link
- 4) Production's technical data sheet and CVs of authors, film-makers and associated production
- 5) Budget and production contacts

6) Optional: mood trailer or trailer (1-2 minutes)

The proposal, signed by the participants, included the legal representatives of the production companies, must be submitted, under penalty of inadmissibility, by **September 25<sup>th</sup>, 2017, 12 PM** to the e-mail address [ricerca@fondazionefeltrinelli.it](mailto:ricerca@fondazionefeltrinelli.it) in copy to [progettiTV@feltrinelli.it](mailto:progettiTV@feltrinelli.it) and [info@dig-award.com](mailto:info@dig-award.com) Evidence shall be constituted by the date of receipt of the e-mail to one of the addresses.

The project's file and the e-mail's heading should have this title:  
DIGAWARDS17\_FELTRINELLI – ProjectWILWIR\_nameProduction\_

All projects that don't fit the admission criteria listed in the paragraph 3 and the participation procedures listed in the paragraph 4 will be excluded from the participation to the call.

## 5. TIMING

The call will be presented in Riccione on June 23<sup>th</sup>, on the occasion of DIG AWARDS 2017, in a section promoted by Dig Awards, Fondazione Feltrinelli and Effe Tv and will be available on Fondazione Feltrinelli's website [www.fondazionefeltrinelli.it](http://www.fondazionefeltrinelli.it) from June 24<sup>th</sup> until September 25<sup>th</sup>, 2017.

Within October 20<sup>th</sup>, the jury ("Jury") will chose 5 (five) works among the project arrived. The names of the five finalists (that is, the names of the authors and the name of the projects) will be published on Fondazione Feltrinelli's website. The selected authors will be also notified with an e-mail and invited at Fondazione Feltrinelli's headquarter in Milan, where they will present their project to the jury.

The authors will have 7 (seven) minutes to present in English the content of the project, plus 2 (two) minutes to show the teaser (if present). After the presentation there will be questions by the jury.

The winner will be announced after the Q&A session.

The winner must end the work of writing and pre-production of the documentary movie in collaboration with Fondazione Feltrinelli by January 31<sup>th</sup>, 2018.

## 6. JURY AND SELECTION PROCESS

All projects will be evaluated by a Selection committee composed by:

For Fondazione Feltrinelli: Massimiliano Tarantino, Giovanni Sanicola, Spartaco Puttini

For Effe Tv: Riccardo Chiattelli, Francesca Baiardi

GUEST 01 DIG AWARDS: Matteo Scanni

GUEST 02 DIG AWARDS: Marco Nassivera (Arte)

The Jury's judgment is unquestionable and will be expressed taking into account the evaluations of the members of the Jury in relation to: the coherence of the project to the theme of the call; artistic and creative talent; originality, feasibility of the realisation and commercial evaluation.

## 7. AWARDS

The award for the development and pre-production of the documentary offered by laF/Effe Tv and Fondazione Feltrinelli is equal to:

- 10.000 (ten-thousand) €: money prize paid to the winner by EFFE TV by bank transfer within January 31th, 2018.
- 3.000 (three-thousand) €: money prize paid to the winner by Fondazione Feltrinelli by bank transfer within January 31th, 2018.
- the following services equivalent to a flat-rate value of 15.000 (fifteen-thousand) €: access to the research material, to the archives, to the projects and to the contents produced by Fondazione Feltrinelli's research group "What is left/What is right" with the support of experts and researchers of the international network of Fondazione Feltrinelli.

In the case of the production of the documentary movie, following the writing and pre-production object of this call (and also in the case in which the documentary movie will be produced autonomously by the winner with the involvement of third party producers) the total amount of the award received by the winner (28.000 €) will constitute the share of the rights of use on the documentary movie belonging to Fondazione Feltrinelli and EFFE TV, on the basis of the production budget presented.

## 8. TRANSMITTED MATERIAL AND DEADLINE

Only the projects sent within the deadline indicated in paragraph 4 will be admitted to participate. The submitted material will not be returned. The authors authorize Fondazione Giangiacomo Feltrinelli to keep a copy of the projects in its archive for consultation and study, with non-profit aims.

## 9. RESPONSABILITY

Sending the project, the participants declare to accept the rules here provided.

Each participant is personally responsible of the content of the project presented. Each participant guarantees that the project is (i) original, created by the participant specifically for this call, (ii) does not infringe any third party rights of any kind, including, but not limited to, intellectual property rights, (iii) it does not contain anything in any way contrary to applicable law. However, it is understood that the participants to the call agree to release and keep Foundation G. Feltrinelli, EFFE TV and DIG free of any damage, burden, cost arising from claims or actions of third parties made against them, in relation to the guarantees contained in paragraph 9.

## 10. PRIVACY

The personal data provided by the participants to this call (as identified in paragraph 3 below, "Participants") will be processed in accordance with the applicable law on personal data protection and, in particular, in compliance with the principles of necessity, transparency, legitimacy, fairness and proportionality of the processing of personal data (meaning any personally identifiable information, identified or identifiable, also indirectly, by reference to any other personal information, including a personal identification number).



The holder of the treatment is Fondazione Giangiacomo Feltrinelli, headquartered in Milan, Viale Pasubio n. 5.

Fondazione Giangiacomo Feltrinelli collects the personal data provided specifically and voluntarily by the participants when they choose to participate in this call by sending their own project in accordance with the terms and conditions set forth in paragraphs 4 and 5. Receiving the project, Fondazione Giangiacomo Feltrinelli will collect the following personal details: name, surname, date of birth, nationality, e-mail address, telephone number.

The provision of the personal data mentioned above is necessary for participation in this call, as well as for the purposes of writing and pre-production of the documentary film, for the winner among the participants; therefore, failure to provide such data will make it impossible to participate to the call.

Fondazione Giangiacomo Feltrinelli will not handle sensitive data, understood as personal data that reveal the racial or ethnic origin of the participant, his or her religious, philosophical or other beliefs, political opinions, membership of parties, trade unions, associations or organizations of a religious, philosophical, political or trade union type, as well as personal data suitable to reveal the state of health and the sex life of the participants. Participants are therefore encouraged not to transmit sensitive data to the holder.

Since the processing of the above mentioned personal data is necessary for the execution of the services associated with the participation to this call, Fondazione Giangiacomo Feltrinelli is not obliged to collect the express consent of the participants, as it is not required by law.

Regarding the processing of personal data that will be made through Fondazione Giangiacomo Feltrinelli's web site, please refer to the privacy policy of the website in question.

Personal data will be processed by Fondazione Giangiacomo Feltrinelli with automated and non-automated tools and will be kept for the time strictly necessary to achieve the purposes for which they were collected. When the purpose of the treatment will terminate, personal data will be erased or anonymized irreversibly.

Specific security measures are observed to prevent data loss, misuse or incorrect use, and unauthorized access.

The personal data of the participants will be accessible to the internal and external staff responsible for the treatment in relation to the purposes specified above. The personal data of the participants will also be accessible to the promoters of this call, to the suppliers of Fondazione Giangiacomo Feltrinelli or other persons who support the holder for the proper execution of the services deriving from the participation in this call.

Fondazione Giangiacomo Feltrinelli has appointed EFFE TV and DIG as responsible for the processing of personal data. The full list of the holders can be consulted at Fondazione Giangiacomo Feltrinelli headquarters.

The personal data of the participants will not be transferred outside the European Union.

Participants have the right at any time to access their personal data and, in particular, to obtain the confirmation of the existence or not of personal data concerning them and their communication in an intelligible form, to know the origin, the purposes and the methods of treatment. Participants have the right to obtain the indication of the identification data of the data controller, the persons responsible for processing and the subjects or categories of subjects to whom the personal data may be disclosed. Participants also have the right to verify the accuracy of their personal data or to request their integration or updating or rectification. Participants also have the right to request the cancellation, transformation into anonymous form or the blocking of personal data processed in violation of the law, and to oppose in any case, in whole or in part, for legitimate reasons, to their processing, as well as for the use of the personal data for the purpose of sending advertising material or direct sale or for market researches or commercial communications.

The right of the participants to oppose the treatment of their personal data for direct marketing through automated contact modalities also extends to the non-automated ones. Participants also have the right to the portability of their personal data, as well as the right to file a complaint, report or appeal to the Guarantor for the protection of personal data, where the conditions are met.

For any information or request regarding the protection of the personal data of the participants, including the exercise of their rights, please contact the holder at the email address in paragraph 11.

It is understood that participants to the call, in preparing the project for the purpose of their participation, undertake to comply with applicable law in the field of privacy and protection of personal data with specific reference to the processing of personal data of the individuals who will take part in the project, thus releasing and keeping Foundation G. Feltrinelli, EFFE TV and DIG free from a any harmful consequence.

## 11. INFORMATION

For questions and additional information, please contact:

FONDAZIONE FELTRINELLI: [ricerca@fondazionefeltrinelli.it](mailto:ricerca@fondazionefeltrinelli.it)

EFFE TV – GRUPPO FELTRINELLI: [progettiTV@feltrinelli.it](mailto:progettiTV@feltrinelli.it)

DIG AWARDS: [info@dig-awards.org](mailto:info@dig-awards.org)